ECONOMIC PROFILE



Greene County has been inspiring the nation for generations, from serving as the birthplace of the America's first art movement, the Hudson River School, to attracting families to its mountain resorts and bustling village downtowns. Located in the Northern Catskill Mountains, the county is strategically positioned between New York City and Albany with easy access from Exit 21 of the New York Thruway (I-87).

Skiing is a popular recreational activity, with the county housing both the **Windham Mountain Club** and **Hunter Mountain**. From the **Thomas Cole National Historic Site** to the **Bridge Street Theater** and **FOREland**, the county is rich in arts and culture, both old and new.

While internationally recognized for its mountains, resorts, and outdoor recreation opportunities, Greene County also maintains a diverse economic base anchored by manufacturing, logistics, and distribution. Major employers and operations include **Haleon**, **Ducommun**, **Serta Simmons**, **Ferguson**, and **Empire Merchants North**, providing a strong foundation for continued economic growth and investment.

ECONOMIC VITALITY

POPULATION	LABOR FORCE	TOTAL EMPLOYMENT	UNEMPLOYMENT RATE
47,238	21,400	14,409	3.7%

Sources (2025 data): U.S. Census Bureau, NYS DOL

INDUSTRY CLUSTERS


Photo credit: Via Ravioli


Photo credit: Greene County EDC (Windham Mtn)


Photo credit: voco James Newbury Hudson Valley

MANUFACTURING | **RECREATION** | **ACCOMODATION**

MAJOR ASSETS

- Greene County is one of New York's top counties for total alpine ski trails, with more than 120 at two major resorts
- Haleon's Oak Hill plant manufacturers all the Aquafresh, Sensodyne and Parodontax toothpastes sold in the United States
- The first uniquely American art movement, the Hudson River School started in Greene County in 1825


Photo credit: CEG (Thomas Cole National Historic Site)

EDUCATION

27.4% (US = 35.7%)	11.3% (US = 8.8%)
ADULT EDUCATIONAL ATTAINMENT, BACHELOR'S+	ADULT EDUCATIONAL ATTAINMENT, ASSOCIATE'S

Sources (2024): U.S. Census Bureau ACS (5-year estimates)

NOTABLE EMPLOYERS

- Cranesville Block Co (concrete blocks)
- Culpeper Wood Preservers (treated lumber)
- Driscoll Foods (warehousing)
- Ducommun (aerospace parts)
- Empire Merchants North (liquor distribution)
- Ferguson (plumbing product distribution)
- Haleon (toothpaste)
- Heidelberg Materials (cement distribution)
- Hunter Mountain (ski resort)
- Made X Hudson (sustainability-driven fashion)
- Peckham Industries (construction and materials)
- Return Brewing (brewery)
- Serta Simmons (bedding)
- Sfoglini Pasta (organic grain pasta)
- U.S Paper Counters (sheet counting & batch tabbing equipment)
- Via Ravioli (pasta)
- Windham Mountain (ski resort)
- Zoom Flume Water Park (amusement park)

QUALITY OF LIFE

$77,945 (US = $80,734)	$271,600 (US = $332,700)	107.7 (US = 100)
MEDIAN HOUSEHOLD INCOME	MEDIAN HOME VALUE	COST OF LIVING COMPOSITE INDEX (2025)
9.9% (US = 12.5%)	**25.4% RESIDENTS WITHIN HALF MILE OF PARK**	**28.9 minutes (US = 26.4)**
POVERTY RATE	PARK ACCESS	AVERAGE COMMUTER TIME

Sources (2024 data): U.S. Census Bureau, County Health Rankings & Roadmaps


Photo credit: CEG



Photo credit: Orpheum Performing Arts Center

CENTER for ECONOMIC GROWTH

The Center for Economic Growth (CEG) leads business attraction and expansion activities for Albany/NY's Capital Region. Our team can provide assistance with site selection, incentive coordination, market research, access to workforce, supply chain connections, and more. **For more information contact Heather McDaniel, CEcD, Chief Economic Development Officer at 518.431.1480 or email at heatherm@ceg.org.**

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