

2021

# CEG ANNUAL MEETING

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor

*(\$10,000 – exclusive)*

1. Opportunity to give two-minute remarks during program welcome
2. Special recognition in opening/closing remarks
3. Use of exhibit table **SOLD** display of pull up banner
4. Ten tickets to event
5. Company logo with predominant placing on event signage & screen
6. **Pre-Event Marketing:**
  - Company logo/name on all communications (press, electronic invitations, ads...)
  - Company logo/link and description on CEG website event page (300 words)
  - Three dedicated organic social media posts by CEG\*
7. **Post-Event Marketing:**
  - Company logo and link in post-event attendee email

### Reception Sponsor

*(\$7,500 – exclusive)*

1. Special recognition in opening/closing remarks
2. Use of Exhibit Table and/or display of pull up banner
3. Ten tickets to event
4. Company logo with predominant placing on event signage & screen
5. **Pre-Event Marketing:**
  - Company logo/name on all communications (press, electronic invitations, ads...)
  - Company logo/link and description on CEG website event page (150 words)
  - Two dedicated organic social media posts by CEG\*
6. **Post-Event Marketing:**
  - Company logo and link in post-event attendee email

### Event Sponsor

*(\$4,000 – multiple available)*

1. Six tickets to event
2. Company logo on event signage & screen
3. **Pre-Event Marketing:**
  - Company logo/name on all communications (electronic invitations, ads...)
  - Company logo/link on CEG website event page
4. **Post-Event Marketing:**
  - Company logo and link in post-event attendee email

### Supporting Sponsor

*(\$2,000 – multiple available)*

1. Four tickets to event
2. Company name on event signage & screen
3. **Pre-Event Marketing:**
  - Company name and link in electronic invitations
4. **Post-Event Marketing:**
  - Company name and link in post-event attendee email

*\*Social Media specs will be provided*

To secure a sponsorship, contact Andrea Swank, VP of Marketing at [andreas@ceg.org](mailto:andreas@ceg.org).