Center for Economic Growth's 23rd Annual

TECHNOLOGY AWARDS

◂ *celebrating our region's thriving tech community*

2019 Technology Awards Application Process

Part 1: Determine Eligibility

You don't have to be a CEG investor to apply. However, the application must be submitted on behalf of a company or individual from the 11 County Capital Region of NY [Albany, Schenectady, Saratoga, Rensselaer, Warren, Washington, Fulton, Montgomery, Schoharie, Columbia & Greene].

Part 2: Complete Online Application

Answer a series of brief questions based on the award category you are applying for. PDF application is available if needed – please contact Andrea Swank at andreas@ceg.org.
All answers will remain strictly confidential.

Part 3: Submit Video

Shoot a brief video (no longer than 3 minutes) telling us what you / your company do (or the individual or company you're nominating does), why you're passionate about it, and why you deserve award recognition. Professional quality video is NOT required. CEG may request permission from winners to use portion of video application; ***confidential information will not be shared***.

We're looking to reward companies and individuals that put time into articulating their accomplishments and tell a compelling story for why they deserve this recognition. The video will give us more insight into who you are as a company or individual. ***Please assume that the selection committee knows nothing about the company or individual being nominated.***

Video requirements

1. Must be between 90 seconds and 3 minutes in length
2. Must include full name of individual or company and category applying for
3. Must address criteria per award category (**see [criteria](#)**)

4. Does not need to be professionally done – low budget is fine! We are more concerned with the quality of the story being told as to why the individual or company is deserving of award recognition.
5. May be created using a smartphone
6. Can be done with voiceover
7. Can be an explainer video – Fiverr is an online platform to connect with freelancers who can help create such a video for you
8. **Must be uploaded to YouTube, and emailed to Andrea Swank (andreas@ceg.org) using an unlisted link.** An unlisted link will keep your video private, however allow our selection committee to view it.

Video Recording Tips

- Make sure you are not backlit – avoid standing with window or major light source behind you.
- Check your sound – be sure audio is recording!
- Please watch your video in entirety before submitting to make sure it's good to go.

How to submit your video:

1. **Upload your video to YouTube** (Must create an account if you don't have one. It's easy.)
2. Make sure video is switched from **"public" to "unlisted"**
3. **Let video upload & process**
4. **Title video:** 2019 "Award Category" "Nominee Name"
5. Once video finishes processing, select **"Done"**
6. **A shareable link will appear. Email unlisted link to Andrea Swank at andreas@ceg.org**