

# Center for Economic Growth's 23<sup>rd</sup> Annual



## 2019 Technology Awards – Video Requirements

1. Must be between 90 seconds and 3 minutes in length
2. Must include full name of individual or company and category applying for
3. Must address criteria per award category ([see criteria](#))
4. Does not need to be professionally done – low budget is fine! We are more concerned with the quality of the story being told as to why the individual or company is deserving of award recognition.
5. May be created using a smartphone
6. Can be done with voiceover
7. Can be an explainer video – [Fiverr](#) is an online platform to connect with freelancers who can help create such a video for you
8. **Must be uploaded to YouTube, and emailed to Andrea Swank ([andreas@ceg.org](mailto:andreas@ceg.org)) using an unlisted link.** An unlisted link will keep your video private, however allow our selection committee to view it.

### Video Recording Tips

- Make sure you are not backlit – avoid standing with window or major light source behind you.
- Check your sound – be sure audio is recording!
- Please watch your video in entirety before submitting to make sure it's good to go.

### How to submit your video:

1. **Upload your video to YouTube** (Must create an account if you don't have one. It's easy.)
2. Make sure video is switched from "**public**" to "**unlisted**"
3. **Let video upload & process**
4. **Title video:** 2019 "Award Category" "Nominee Name"
5. Once video finishes processing, select "**Done**"
6. **A shareable link will appear. Email unlisted link to Andrea Swank at [andreas@ceg.org](mailto:andreas@ceg.org)**