

The **Center for Economic Growth (CEG)** serves as the economic development organization for New York's Capital Region. Support from our investors enables a team of professionals to connect businesses to resources to drive growth, attract jobs and investment and develop and retain a competitive workforce.

	Executive \$50,000	Director \$25,000	Corporate \$10,000	Builder \$5,000	Investor \$3,000	Member \$1,500
CEG Executive Committee Position	√	√				
CEG Board of Directors Position	√	√	√			
Logo on CEG website and all correspondences <i>(by gift level)</i>	√	√				
Sponsorship of CEG Signature Events <i>(by gift level)</i>	√	√	√			
Access to CEG Services: <i>(description on opposite side):</i>						
Business Growth Solutions						
Core Value Discover	√	√	√	√	√	√
BGS Services Credit ¹	\$2,000	\$2,000	\$1,000			
Training Education Seats ²	4	3	2	1		
Talent Connect / Talent Attraction						
New-Hire Navigations	6 <i>(1 yr term; \$15,000 value)</i>	3 <i>(1 yr term; \$7,500 value)</i>	1 <i>(1 yr term; \$2,500 value)</i>	1 <i>(6 mo. term; \$1,600 value)</i>	1 <i>(3 mo. term; \$600 value)</i>	
1 Pre-Hire Consultation	√	√	√	√	√	
Representation at Career Fairs	√	√	√	√	√	√
Veteran Connect Center	√	√	√	√	√	√
Economic Development Assistance	√	√	√			
Participate in CEG Designated Workgroups: <i>Life sciences, Manufacturing, Clean Energy, Supply Chain, Interactive Media</i>	√	√	√	√	√	√
Access to CEG programs, trainings, materials & services	√	√	√	√	√	√
Invitation to CEG events at discounted rate	√	√	√	√	√	√

CEG Services are available as a benefit to investors and/or may be directly purchased:

Business Growth Solutions

- Services and technical assistance to support businesses with Operational Improvements, Strategy & Growth, Sustainability & Energy and Business Acceleration. Contact contracts@ceg.org if you would like to take advantage of BGS benefits.
 - ¹ Credit not available for 3rd party delivered services.
 - ² Seats only available for non-3rd party delivered training.



Talent Connect

- Services to help employers attract and retain employees:
 - **Pre-Hire Consultations:** Confidential discussion with prospective employees about the Capital Region; address questions about local resources and benefits of living here.
 - **New-Hire Navigations:** Concierge service for newly relocated employees to support their transition to the Capital Region; provide networking opportunities and career support for spouse or partner.
 - **Talent Attraction:** CEG representation at career fairs throughout the Northeast to attract top talent. **Direct link to your career page** by sector at www.ceg.org/nycareers/.
 - **Workforce Development Solutions:** CEG partners with local workforce development organizations to support Career Pathways and Apprenticeship programs.



Veteran Connect Center

- Services to attract Veterans and their families by providing connections to career, educational and community resources.
- Exclusive “JobPath” Tool promotes local businesses’ available jobs to thousands of service personnel transitioning out of the military to the private sector. JobPath also offers a reverse search engine for easy matches to your available jobs.



Economic Development Assistance

- Services to help businesses identify economic development resources including incentives, sites and buildings, labor market and demographic information and market research.

