

INDUSTRY ATTRACTION

93 newly identified project leads being pursued

Represented region's tech sectors at **25** trade shows/conferences

Promoted the Capital Region on **27** business/community panels

Prepared or supported responses to **25** RFPs/RFIs

Hosted or co-hosted **35** events

72 new and **26** completed CEG BGS projects for manufacturers and tech companies

25 Sustainability Engagements

18 Companies using CEG BGS strategic energy management services

572 hours use of CEG's 3D printer at the Tech Valley Center of Gravity

HELPING BUSINESSES GROW

RAISING THE REGION'S PROFILE

Promoted Region on **19** business/community panels; hosted or co-hosted **28** events

106 earned media hits

525,400 impressions and **1,544** likes on Twitter

152,808 impressions and **1,525** likes on LinkedIn

681 Facebook post engagements
27,505 Facebook post impressions

Represented CEG investors seeking talent at **19** career fairs

34 Talent Connect new and pre-hire referrals from CEG investors

4 manufacturing apprentices onboarded

TALENT PIPELINE DEVELOPMENT



**CENTER for
ECONOMIC
GROWTH**

2018

**ACTIVITY
SNAPSHOT**