

# Starting or Growing a Business?

Learn what you need to know to start and run a successful business in an intensive 8 session training course offered by **The Community Loan Fund of the Capital Region** in partnership with the Heuther School of Business at **The College of Saint Rose**.

## Schedule

Beginning on Saturday, January 19 and running for 8 sessions. All classes will be held on Saturday mornings from 9 a.m. to noon at 920 Albany St in Schenectady, NY.

## Class Topics

Developing a Business Plan | Strategic Planning | Marketing | Sales Forecasting | Financial Management and Analysis | Legal, Insurance & Tax Issues.

## Cost

The tuition for the course is \$240. This includes class materials and refreshments for all 8 sessions. Limited Scholarships are available for CLFCR clients. Enrollment is limited.



\*The training prioritizes businesses owned and/or operated by women, people of color and/or low income people.  
\*\*CLFCR reserves the right to select participants consistent with our mission.

## Small Business Training Application

To register, complete the form below and return with tuition check to Community Loan Fund of the Capital Region, 255 Orange St. Albany, NY 12210 | 920 Albany St. Schenectady NY 12307.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/Fax/Email \_\_\_\_\_

Business Name & Location \_\_\_\_\_

**What stage are you in?**  Thinking of starting a business.  In the process of starting a business.  Own a business (less than 1 year).  Own a business (more than 1 year).

Do you have a usable business plan? \_\_\_\_\_ How did you hear about the program? \_\_\_\_\_

What would you like to get out of these classes? \_\_\_\_\_

**Questions?** Call Paul Stewart at (518) 436-8586 x805 | e: paul@mycommunityloanfund.org



Incorporated in 1985, the Community Loan Fund of the Capital Region is a non-profit community development financial institution that provides access to capital by pooling investments and donations from socially concerned individuals and organizations, and re-lending it to non-profit organizations, small businesses, and individuals for home repair. We also provide training and technical assistance.

Learn more: [mycommunityloanfund.org](http://mycommunityloanfund.org)  @CLFCR  @communityloans