



# BGS

Creating Jobs and Growth Opportunities in the Capital Region's Creative Economy

For decades, established and startup firms in the Capital Region's creative economy have been growing by leveraging the status of the **Center for Economic Growth (CEG)** as an Innovate 518 operating partner and a National Institute of Standards and Technology (NIST) Manufacturing Extension Partnership (MEP) center.

CEG's **Business Growth Solutions (BGS)** unit has a strong impact on the creative economy, particularly within the design, media, visual arts and handcrafted products, artisan food and agriculture segments.



Out of **100-plus** industries that make up the region's creative economy, **more than a third (35%)** have manufacturing **North American Industry Classification System (NAICS)** codes.



## \$493.1M

Impact of Creative Manufacturing Industries on Capital Region Gross Regional Product

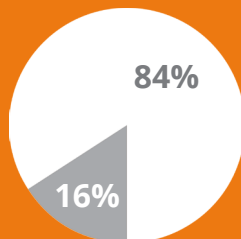
**CEG has assisted creative industries to understand their business's Core Value through Benchmarking and aligning their Growth Priorities. We help:**

- Develop internal sales and customer service personnel
- Implement streamlined processes and procedures through the LEAN Enterprise tool kit
- Reach and maintain Quality Standards like ISO 9001
- Connect early stage companies with the start-up eco-system
- Develop and implement energy saving practices

## 4,566

Total Creative Manufacturing Industry Positions in Capital Region

Wage/Salaried Positions



Freelance Positions



Explore all services:  
[go.ceg.org/bgs](http://go.ceg.org/bgs)



Center for Economic Growth  
39 North Pearl St, Ste 100 | Albany, NY 12207  
Ph. (518) 465-8975 | Web. [ceg.org](http://ceg.org)

Contact BGS today:  
Michael Lobsinger | Center Director, BGS  
518-465-8975 ext. 238 | [MichaelL@ceg.org](mailto:MichaelL@ceg.org) | [go.ceg.org/bgs](http://go.ceg.org/bgs)