

INVEST IN OUR REGION'S FUTURE

Introduction



The Center for Economic Growth (CEG) remains committed to ensuring the viability and sustainability of the Capital Region. CEG has a proven track record of weaving together regional assets and interests into a unified economic development blueprint---one that focuses on promoting a regional agenda, attracting new jobs and investments while maintaining a keen focus on growing our existing businesses and organizations through innovative programs and initiatives.

It is an exciting time to invest in the region through membership in CEG.

A Message from  
The President



In 2010, The Center for Economic Growth (CEG) continued to implement strategic initiatives to proactively pursue initiatives to grow, enrich and sustain the regional economy.

CEG's newest initiative targets workforce development and education. This program is a coordinated effort with Capital Region high schools, colleges, and universities to develop a 21st century curriculum to provide a workforce with the necessary skills in math, science and engineering. In conjunction with the Chief Executives Network for Manufacturers (CEN), the New York State Department of Labor and the Greater Capital Region Workforce Investment Boards, CEG is working to build the high-tech workforce necessary to sustain the region's current businesses and to attract and support growth. Workforce development is an essential component of CEG's overarching mission to attract investments to the region and grow our businesses and industries. At the end of the day, it is all about jobs and the quality of life.

CEG's goal is to establish a broad-based business and academic partnership aimed at developing the Region's high-tech talent, retaining more of the area's college graduates, and creating employment opportunities for past, current and future Capital Region residents and their families.

We are not becoming a high-tech research and development hub. We are one.

The investments we make today ensure the future economic prosperity for all business sectors.

Our programs have evolved from small, industry-focused networks, to broad-based, global-minded industry forums that have put the Capital Region on the international map.

New York's Capital Region is in the center of the world's richest marketplace. Our region is dynamic, home to emerging technologies, cutting edge research and development, and innovative public-private partnerships that strengthen the region's reputation as an emerging global technology hub. The economic ramifications of our future are staggering in their potential and promise to ripple across all of our communities, creating new jobs, attracting new residents, and bringing new opportunity to our urban centers, suburban communities and rural towns.

We pledge to work collaboratively with our members, partners and stakeholders to enhance the skills and capabilities of our existing businesses, globally market the strength of our region's colleges and universities, industry clusters, and quality of life, and prepare our communities for the many successes yet to come.

F. Michael Tucker, President & CEO

A Message from  
 The Chairman



The Center for Economic Growth (CEG) is committed to playing a lead role in the continued growth of the Capital Region. We are proud of the work we have accomplished together, and we look forward with confidence to the challenges and opportunities ahead.

CEG has a proven track record of setting economic development goals and achieving them. Our agenda is clear – to help attract new jobs and investments, help our existing businesses expand, and prepare the region for growth.

Together with our 300 plus members in business, government, education and the non-for-profit sectors, we continue to lead the resurgence of this region – a place we all call home. This region is a technology cluster, a bright spot in a tough economy, a model for reshaping a region as a technology leader.

Look around – this is an exciting time to be living and working in the Capital Region. We have many new investments by RPI, GE, the University at Albany, the College of Nanoscale Science and Engineering, IBM, GLOBALFOUNDRIES, Sematech and many others. We have critical mass and we have momentum on our side.

We take great pride in touting the facts and recent rankings: \$15 billion were invested in the last 10 years by industry, government, education and the arts; New York's Capital Region was ranked 9th as America's best places to raise a family (Forbes); 5 of the Capital Region's public high schools placed among the top 5% in the country (Newsweek Magazine); and the Capital Region is among the Best Places for Relocating Families (Primary Relocation) just to name a few.

The Capital Region is now on the map both in the US and globally when it comes to major technology clusters. This is Tech Valley and we should all be proud of this special place.

This is a good opportunity to thank CEG's members of the Board and staff, and all of you for staying the course and for all you do to support our efforts. Thank you very much.

A handwritten signature in black ink, appearing to read "David Buicko".

Sincerely,

David M. Buicko, Chair of the Board

### CEG Business Growth Services

As NYSTAR's designated Regional Technology Development Center (RTDC) for New York State's Capital Region and one of nearly 350 Manufacturing Extension Partnership (MEP) locations across the country, CEG is charged with assisting local manufacturing and technology companies to generate new sales, create stronger operational infrastructure, and overcome barriers to growth.

CEG receives significant funding from the NYS Foundation for Science, Technology and Innovation (NYSTAR), New York's research development and high-technology agency.

In 2010, the newly rebranded CEG Business Growth Services has steadily worked to cultivate and connect the Region's technology and manufacturing companies – building upon our history of positively impacting client companies with cost savings and increased sales.

Throughout 2010, CEG Business Growth Services has engaged in projects guided by these five principles:

- Technology Acceleration
- Supplier Development
- Sustainability
- Continuous Improvement
- Workforce

### TECHNOLOGY ACCELERATION

- **The Innovation Center** at the Watervliet Arsenal, is home to the business incubation and acceleration services provided by CEG. The Innovation Center utilizes a depth of business, technology and market expertise to aid the rapid expansion of technology sectors such as nanotechnology, cleantech/energy, biotechnology, advanced materials, information technology, and homeland security.
- **CEOConnex**, a leadership development program designed to help company CEOs develop skills and networks, graduated four company executives. The program received help of volunteer guides with expertise in finance, human resources, sales, advisory boards, and strategy. This is the 8<sup>th</sup> year of CEG offering this program to leaders of technology or manufacturing businesses.



**CEG coordinated the annual SmartStart UNYTECH Venture Forum** in Syracuse and highlighted 21 early-stage companies from throughout the state to venture capital and angel investor attendees. Now in its 10th year, SmartStart UNYTECH has showcased 233 companies that have raised over \$458 million in equity financing, including over \$70 million directly attributable to their participation in the forum. The forum was attended by representatives from throughout the investing community. This statewide collaboration in showcasing promising early-stage companies to investors will continue its travels throughout the state by holding the 2011 event in Albany.



## Grow Report



equity financing, including over \$70 million directly attributable to their participation in the forum. The forum was attended by representatives from throughout the investing community. This statewide collaboration in showcasing promising early-stage companies to investors will continue its travels throughout the state by holding the 2011 event in Albany.

**115 COMPANIES HAVE PARTICIPATED IN THE Venture Bplan forum since its inception, with roughly 1/3 of these companies ultimately securing equity investment.**

- Angel investment into early-stage companies is supported through the creation of forums that bring companies and investors together. The Tech Valley Angel Network ended its 10-year forum that catalyzed investment in 20 companies totaling over \$1.7MM and brought individual investors together to share best-practices. Leveraging the experience gained from the 10 year run of the Tech Valley Angel Network, CEG helped facilitate a regional angel investment fund – **Eastern NY Angels** – as a stand-alone investor-managed seed capital fund. CEG will provide administrative services similar to the Chief Executive’s Network and BioConnex.
- **Venture Bplan Series**, a regional forum in partnership with Rensselaer Polytechnic Institute for early-stage technology businesses seeking regional investment and exposure to further develop their products. This year’s forum highlighted six promising companies, bringing the total number of companies participating in the forum to 115, with roughly 1/3 of these companies ultimately securing equity investment.
- **The Technology Council**, a standing committee within CEG that brings stakeholders in the region’s technology community

together to address common issues of concern and identify opportunities for growth. This year has been fruitful in the development and establishment of three working groups to address the top three areas identified in within our region in need of bolstering. These three areas are in Connecting Regional Resources, Business Acceleration and Entrepreneurs.

- CEG partnered with NYSTAR and MEP to establish the **New York Innovation Marketplace** which provides a unique NYS-focused economic development tool within the USA National Innovative Marketplace- a service of the US Department of Commerce and the NIST MEP recently announced by Vice President Joe Biden. To date, New York is one of five states leading the nation in this endeavor.

### SUPPLIER DEVELOPMENT

- CEG partnered with our sister organizations– Hudson Valley Technology Development Center, and Mohawk Valley Applied Technology Corporation – to provide semiconductor industry supply chain seminars. The seminar enables participants to identify semiconductor supply chain opportunities that fit their core competencies.
- CEG’s **ExportNY** program provided global business development training to 11 companies over a six-month period. The program began more than 10 years ago with the support of National Grid. Again in 2010, National Grid provided key financial support to enable Capital Region manufacturers to attend as cost effectively as possible. Jerry Shaye, Director of International Trade for Empire

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State Development was the acting “professor” and also provided assistance in coordinating guest speakers on topics such as foreign shipping and standards compliance, market definition and trade partner qualification, legal issues, alternative market entry strategies, and others.

- CEG collaborated with four other RTDCs and KeyBank to bring Lisë Stewart, Managing Partner, Galliard Group, a firm that specializes in working with family-owned and closely-held businesses, to New York during March 2010. Lisë provided 10 keynote addresses and workshops related to **The Family Business Advisor Program**. This program ensures that family businesses have a viable succession plan as well as a strategic plan for growth.

### SUSTAINABILITY

- CEG is participating in the **Lean Energy and Environment Program (LE2)** sponsored by New York State and is currently working with 3 manufacturing companies toward implementing improvements made by the programs finding.
- CEG, as a designated RTDC, is a third party partner with NYSERDA and CHA on the **Industrial and Process Efficiency Program (IPE)**, an initiative to enable customers in manufacturing and data center sectors to maximize their return on investment on energy efficiency and productivity investments. IPE’s goal is to help customers develop and implement continuous improvements in order to lower energy costs and become more competitive in the marketplace. CEG held an IPE workshop in June and also lead several meetings with targeted companies.

### CONTINUOUS IMPROVEMENT

- CEG Business Growth Services continues to offer critical skills training through the **Training within Industry (TWI)** program which is the foundation for Kaizen, or Continuous Improvement. Ongoing training programs include the full suite of Lean services as well as Sandler Sales Training at a number of manufacturers. All of these routinely state there is significant impact derived from the course content. Specialized International Traffic in Arms Regulation (ITAR) training and implementation with Capital Region manufacturers is ongoing as is specialized ISO and AS9100 training and implementation.
- At the 2010 NIST MEP National Conference, CEG’s Erick James received the MEP Group Practitioner of the Year award along with the rest of the **MEP Trained Brain Team**. CEG continues to be a leader in providing innovative growth services to companies to increase current customer profitability, leverage current capabilities to acquire new customers, and use development strategies to cut costs and time to market.



### WORKFORCE

- **Chief Executives Network for Manufacturing (CEN)**, a partner organization of the CEG, has engaged in workforce development initiatives that include working with local BOCES programs to further develop and raise awareness of the National Association

## Grow Report

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of Manufacturers -Endorsed Skills Certification System, creating STEM educational pathways aligned to manufacturing careers, which span from high school, through community colleges and into 4-year college and university programs of study. The large-scale effort will increase postsecondary participation and industry-recognized credential completion, enabling more students and working learners to acquire the 21<sup>st</sup> century skills necessary for manufacturing careers in today's complex global economy. To this end, both CEN and CEG participated in a Roundtable discussion hosted by Corning Inc. The roundtable

provided a forum for business leaders of various New York regional education and workforce development initiatives to explore opportunities to work together to transform our educational capabilities, positioning New York State as an emerging leader in the talent development necessary to keep, attract and support manufacturing enterprises.

- CEN awarded seven, \$1,000 scholarships to area high school and college students pursuing a manufacturing related degree.



## Industry Networks and Events



### Bringing together hundreds of technology and business professionals throughout the year.

#### Bioconnex

Bioconnex, a partner organization of the CEG, is a program dedicated to strengthening Tech Valley's biotechnology community by connecting professionals from research organizations, educational institutions and companies.

In 2010 the group brought together more than 200 researchers and professionals from different technology clusters to discuss topics such as:

- New Research Initiative in the Capital Region" (6 researchers from Ordway, RPI, AMC, UAlbany, Wadsworth and GE presented)

- Successful Collaborations in Biotech with (invited speaker Anthony M. Boccanfuso, Ph.D., The National Academies – UIDP who presented "Why University Industry Partnerships Matter and University How to Benefit from them".
- Regional Updates in our Biotech Industry

Bioconnex partnered and supported with the planning of:

- RNA-Upstate New York Conference
- Capital Research Cancer Group: New Frontiers in Breast Cancer Research and Breast Cancer Conference

Bioconnex is chaired by Todd Little, President and CEO of Taconic.

#### TechConnex

TechConnex is dedicated to building and supporting a broad-based information technology community by providing comprehensive connections between technology and professional resources in Tech Valley.

The program brought more than 500 IT and business professionals and entrepreneurs together at multiple events throughout the year, including:

- Starting Up: Eliminating the Fear of Failure
- Media Strategies for IT Companies
- 2nd Annual Entrepreneur Night, Speed Mentoring for Entrepreneurs
- Technology Trends
- Summer Networkers

Techconnex is chaired by Dean Peter A. Bloniarz from the College of Computing and Information at the University at Albany.

## Industry Attraction Report



Living and working in New York's Capital Region means instant access to everything – from the quiet splendor of the Adirondacks, to the bustling energy of the region's downtown areas, to the unrivaled opportunities for global success. It's all within reach.

### Technology Roadmap

In partnership with The Capital District Business Review, CEG released the 6th Edition of the Technology Almanac, featuring companies profiled on the website. The publication was sent more than 10,000 people.

### Technology Awards

More than 300 technology and business professionals honored eight companies and individuals making great strides in entrepreneurship and innovation in the Capital Region. Awardees were profiled in a 12-page spread by the Times-Union. Keynote speaker was Emily Stover DeRocco, President, The Manufacturing Institute.

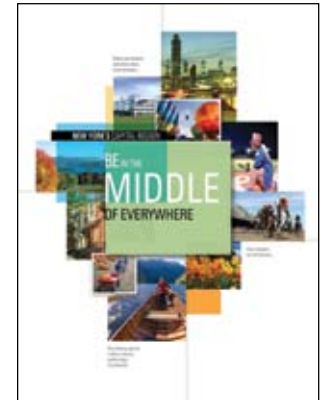
### Marketing

CEG's NY Loves Technology marketing and attraction initiative has been successful in building linkages across all of New York State's assets thereby creating an "enabled environment" capable of attracting investment and growing companies. It is with this successful formula that we now look to leverage the global reputation of, and opportunities associated with GLOBALFOUNDRIES, GE, IBM, and our research assets in a more focused regional campaign – one that builds on the contacts, networks, global awareness and brand recognition from over 12 years of efforts to create increased and diversified opportunities for the Capital Region. By addressing local and regional needs through stronger partner relationships, CEG will direct its resources away from state-wide initiatives and towards ones that focus more on the greater Capital Region.

2010 marked the beginning of a re-focused tactical marketing strategy, with significant opportunities for our Capital Region partners to engage with industry leaders across the globe as well as here in New York.

### CEG Launched a New Marketing Campaign for the First Time in 7 Years: "Be in the Middle of Everywhere"

- CEG selected Spiral Design Studio, a local marketing & communications firm to create an innovative, comprehensive, multi-faceted marketing campaign for the Capital Region, to include trade show booth design, marketing collateral, email and hard mail pieces, websites, presentation templates and branding
- A series of focus groups were conducted with stakeholders from each of the Capital Region counties to gather information on what participants believe the region's assets and opportunities were. The team compiled the information and created a new campaign for the Capital Region: "Be in the Middle of Everywhere."
- While the campaign will be used to attract companies to the Capital Region, it was clear that it also needed to support efforts by our existing companies to attract talent and families from all over the world.



## Industry Attraction Report

- The campaign was unveiled at SEMICON West in San Francisco in July where NY Loves Nanotech exhibited and the new booth and collateral were used.
- The campaign was highlighted with ads in local media and was a featured element in the second round of banners at the airport, as well as our 2010 annual video.
- It has not only been extremely well received by the external audience, but a second benefit has been regional companies looking to use the marketing pieces for their own advantage to attract talent
- At the time of printing, “Be in the Middle of Everywhere” has been submitted for multiple award considerations for 2011

### CEG’s New Marketing Campaign takes Flight at Albany International Airport

- In collaboration with the Albany International Airport Authority, CEG unveiled a new marketing/advertising campaign at the Albany International Airport to target business/industry leaders and executives traveling to and from the region. The messages highlight New York’s Capital Region’s assets and opportunities through a series of “did you know factoids”. This campaign was initiated largely due to the fact that the Capital Region is



experiencing a large wave of business travelers from different parts of the world in connection with recent major investments & re-investments by industry leaders (GLOBALFOUNDRIES, IBM, GE, RPI, etc.) in conjunction with what the region has to offer. The initial campaign consists of a series of floor-ceiling banners throughout each of the Airports terminals and the baggage claim/car rental area, and is phase one of what we anticipate as a long term engagement with the Albany International Airport Authority. The campaign won the NYSEDC’s 2010 award for Best in Class for Printed Advertising Material at their annual meeting in May and was submitted to multiple other organizations for award consideration.

- In September, CEG worked with the Albany Airport Authority and National Grid on a second round of marketing banners, focused on the quality of life in the Capital Region with statistics highlighting family, innovation, education and recreation.

### Special Events

#### Our Expanding Regional Technology Cluster: Experiences from Dresden, Germany & Hillsboro, Oregon

- CEG coordinated a visit by two dynamic, visionary technology industry leaders to the Capital Region the week of May 10<sup>th</sup>. Dr. Martin Gillo, Member of Parliament and former Minister of Economic Affairs, Saxony, Germany and David Lawrence, Principal, Lawrence Resources and former Deputy City Manager, Hillsboro, Oregon, met with



## Industry Attraction Report

stakeholders in the region to provide insight on the growth of regional technology industry clusters. Dr. Gillo and Mr. Lawrence engaged in significant interactive dialogue with over 150 stakeholders from Albany, Rensselaer, Saratoga, Schenectady and Warren Counties as well as with CEG's Local Government Council on supply chain opportunities and other growth pressures, including education and workforce challenges associated with the region's efforts to create an innovation economy. A culmination event was held at Hudson Valley Community College's TEC-SMART facility at STEP® in Malta, where Dr. Gillo and Mr. Lawrence made formal presentations to an audience of 150.

### GLOBALFOUNDRIES Supplier Reception

- By invitation of GLOBALFOUNDRIES, CEG and the Saratoga Economic Development Corporation co-hosted a reception for 150+ potential suppliers for the GLOBALFOUNDRIES Fab 8 project in Malta in March. In recognition of CEG's 10+ marketing effort in the semiconductor industry and familiarity with the companies and players, GLOBALFOUNDRIES contacted CEG regarding partnering in their supply chain engagement effort.



NY Loves Nanotech hosted its 11th Annual Dessert Reception with more than 300 attendees.

### Global Technology Conference

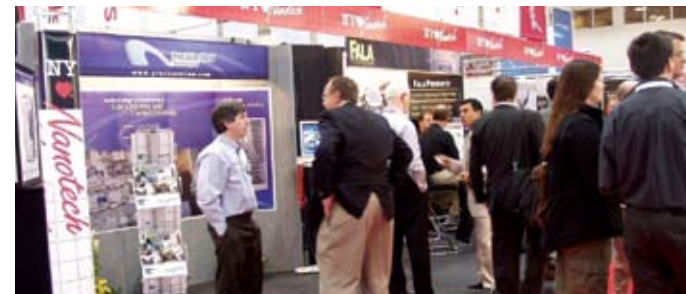
- CEG, in partnership with Saratoga Economic Development Corporation, attended and exhibited at the conference in Santa Clara, CA in September. The conference, hosted by GLOBALFOUNDRIES, featured keynote speakers from the semiconductor and design firm communities, a range of technology sessions, and GLOBALFOUNDRIES' GLOBALSOLUTIONS partners: leading companies that provide a range of differentiated products and services. CEG engaged in significant conversations with high level attendees from key industry companies.

### Tradeshow and Events

#### The Capital Region Heats Up San Francisco

#### SEMICON West (July 13 – 15) – NY Loves Nanotech exhibition

- SEMICON West included more than 600 supplier and vendor exhibits representing over 40 countries
- The show focused on supply chain and leveraging the activities going on at GLOBALFOUNDRIES and other research institutions. In addition, the availability of seasoned technical employees,



SEMICON West vendor exhibits representing over 40 countries.

## Industry Attraction Report

with both two and four year degrees, are critical to the success of companies in the Capital Region. CEG's focus was to provide an introduction on all the amenities and lifestyles of the Capital Region to families and future residents. NY Loves Nanotech hosted its 11<sup>th</sup> Annual Dessert Reception with more than 300 attendees.

- Sponsors included National Grid, CEG, CH2M HILL, Marcy NanoCenter, PrecisionFlow Technologies, Airgas, Arsenal Business and Technology Partnership, CVD Equipment Corporation, EDC, Warren County, Evergreen Engineering, Luther Forest Technology Corporation, M+W Group, Mainfreight Inc., NYSERDA, Rensselaer Economic Development and Planning and Saratoga Economic Development Corporation.

### **InterSolar North America (July 13 – 15) – NY Loves Clean Tech Exhibition**

- InterSolar North America was held in conjunction with SEMICON West, and allowed for NY delegates to interface with supply chain and solar companies.
- The two shows together attracted nearly 30,000 attendees from across the globe.

### **25<sup>th</sup> European Photovoltaic Solar Energy Conference (September 6 – 11) - NY Loves Clean Tech Exhibition**

- NY Loves Clean Tech continued to promote NY's renewable energy assets and opportunities in Valencia, Spain. The show attracted more than 900 companies and organizations and 38,000

visitors from around the globe. Representatives from Buffalo Niagara Enterprise, Greater Rochester Enterprise, CenterState CEO, Mohawk Valley EDGE, the Center for Economic Growth and UAlbany were in attendance.

### **SEMICON Europa (October 19 – 21) – NY Loves Nanotech Exhibition**

- With our close involvement with GLOBALFOUNDRIES and their supply chain, CEG and,
- NY Loves Nanotech acknowledge the importance of a continued presence at this show – located in the heart of Silicon Saxony, where GLOBALFOUNDRIES has additional manufacturing centers.

### **Looking ahead...**

#### **Advanced Technology Investment Company (ATIC) Semiconductor Vision Summit**

- CEG, along with other global leaders was invited to attend this exclusive summit in November to discuss the future of the semiconductor industry, the opportunities in the region and how best to continue driving global innovation in advanced technology. The Advanced Technology Investment Company (ATIC) is a investment company created by the Government of Abu Dhabi to focus on investments in the advanced technology sector and is AMD's joint venture partner in GLOBALFOUNDRIES.



## Industry Attraction Report

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### **Semiconductor Industry Association Annual Forecast & Awards Dinner**

- For the 9<sup>th</sup> year in a row, NY Loves Nanotech will be a major sponsor of the SIA Annual Forecast & Awards Dinner in San Jose. This year's honoree and recipient of the Robert N. Noyce award (the industry's highest award) is George Scalise, President of the SIA for over 10 years. This event consistently represents the best opportunity to interface with the industry's top executives in an informal environment.

### **Strategic Meetings and Sales Calls**

- CEG presented to more than 30 organizations and stakeholders on the status and impact of significant public and private investments in terms of job growth, workforce readiness, and education initiatives. CEG hosted more than 12 companies in the semiconductor/clean tech/ other related industries to the region for FMA (Familiarization) tours and partner meetings.



- Co-sponsored with GLOBALFOUNDRIES the SEMI (Semiconductor Equipment and Materials International) High Tech U initiative
  - This is an initiative of the SEMI Foundation to support education and career awareness in high tech fields of science, technology, engineering and math
- Made multiple trips to other regions (i.e. Austin, TX, San Jose, CA) in connection with marketing and supply chain engagement
- Sponsored additional activities in various industry sectors
  - Bio International
  - Industrial Asset Management Council (IAMC) Forum
  - Semiconductor Industry Association (SIA) Annual Forecast & Awards Dinner



## Prepare Report

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### **Workforce Development and 21<sup>st</sup> Century Education Initiative**

CEG's Workforce Development & 21<sup>st</sup> Century Education Initiative continues to focus on its mission to build a modern high-tech workforce to sustain the region's current industries and growth, and incorporate STEM into classrooms. Since its unveiling last October, CEG has been awarded \$225,000 in support from the New York State Department of Labor through the Greater Capital Region Workforce Investment Boards, (GCRWIBs) in the form of four grants. With these funds, CEG designed a marketing plan for a new workforce skills certificate to market to the business community. CEG is also acting as a business intermediary between the GCRWIBs and the business community providing forums for each to learn the needs and opportunities of the other. In cooperation with the board of cooperative educational services, CEG designed and launched a technical careers awareness advertising campaign targeting parents, students, teachers, administrators, and the under and unemployed. The multimedia campaign incorporated TV (special thanks for WNYT), a website and webisodes, printed materials (special thanks to Alchar Printing), and education and community presentations.

CEG is also collaborating with Rensselaer Polytechnic Institute's Empire State STEM Network to design and build a STEM hub in the Capital Region to more strategically incorporate STEM into classrooms.

### **Local Government Council (LGC)**

The LGC facilitated monthly roundtable meetings, co-chaired by Albany City Mayor, Hon. Gerald D. Jennings and Rensselaer County

Executive, Hon. Kathleen Jimino, with local elected officials and experts from the business, academic, and economic development community to provide municipalities with the resources and information needed to plan and prepare for growth within their communities and to identify solutions to common challenges facing municipalities.

### Topics

- Impact of Health Care Costs on Local Government and Economic Development
- Infrastructure Challenges Facing Municipalities
- 21<sup>st</sup> Century Education and a Trained Workforce
- Regional Technology Cluster
- Labor, Employment & Municipal Cost Containment
- New York State Constitutional Convention
- K-12 Education Reform

Meeting participants included the Business Council of NYS, NYS Department of Education, NYS Department of Labor, NYS Department of Transportation, NYS Environmental Facilities Corporation, National Grid, Hudson Valley Community College, Schenectady County Community College, Fulton-Montgomery Community College, Professor Gerald Benjamin, Professor of Political Science and Associate Vice President for Regional Engagement for the State University of New York at New Paltz, Dr. Martin Gillo, Minister of Economic Affairs from Saxony, Germany, David Lawrence, former Deputy City Manager from Hillsboro, Oregon, Capital Region Workforce Investment Board and Fulton-Montgomery-Schoharie Counties Workforce Investment Board

## CEG Membership 2010 (at the time of printing)

### Regional Development Coordinating Council (RDCC)

The Regional Development Coordinating Council (RDCC) is an infrastructure group set up to collaborate on issues of regional importance to pursue intelligent, planned, sustainable economic expansion across Tech Valley.

#### Members

Albany-Colonie Regional Chamber of Commerce  
 Albany Airport  
 Capital District Transportation Authority (CDTA)  
 Capital District Regional Planning Commission (CDRPC)  
 Capital District Transportation Committee (CDTC)  
 City of Cohoes  
 Empire State Development Corp.  
 NYS Department of Labor  
 NYS Department of Transportation  
 National Grid  
 Port of Albany Commission

The RDCC continued to move forward on regional workforce development and educational initiatives in partnership with the academic community, New York State Department of Labor and Workforce Investment Boards (WIB's) with particular focus on career readiness and the development of a 21<sup>st</sup> century curriculum geared towards providing the specialized knowledge, skills and training that the business community will need from the current and future workforce.

The RDCC partnered with the Capital District Regional Planning Commission (CDRPC), Global Business Network (GBN), and the Port of Albany Commission to present a Foreign Trade Zone (FTZ) workshop. Objective of the workshop was to educate the region on the benefits associated with being designated a

FTZ, operating within a FTZ, and the importance of retaining the region's five magnet site designations.

### Advancing Tech Valley

The Advancing Tech Valley initiative was a jointly coordinated 5-year mission by CEG and the Albany-Colonie Regional Chamber of Commerce originated in 2005 to increase the economic prosperity and quality of life throughout the 19-county Tech Valley region by addressing business climate, workforce recruitment and retention, business growth, and marketing issues regionally.

The initiative lays the foundation for more companies offering better, higher paying jobs; more shoppers with greater spending power; more patrons for art and cultural events; and a broader tax base supporting better schools and improved infrastructure in local communities. As we enter the final year of the campaign, we would like to thank our investors for their support, commitment and belief in the vision of Tech Valley.



**“Economic growth is vital to the success of our communities and the ideas, collaborations, and forum the Local Government Council provides is paramount to our ability as a region to create an environment that sets the stage for the success of our local businesses and job growth that will be to the benefit of all residents.”**

**- Hon. Kathleen Jimino,  
Rensselaer County Executive**



## CEG Membership 2010 (at the time of printing)

At the heart of every member-driven organization is its membership. But the Center for Economic Growth's members are different. They not only support the mission and hard work of CEG but provide support for one another. The strength of this organization is in the interaction and relationships its supporters maintain and grow with each other — CEG acts as the conduit for technology growth strategy, training and business development while the many talented companies and organizations that comprise our membership make this region flourish. The Center for Economic Growth truly appreciates the solid support of its membership and is focused on the future where together the rising tide will lift all boats.

1st Playable  
74 State  
Absolute Promotions  
Accent Commercial Furniture  
Adirondack Trust Company  
Advantage Capital Partners  
AFLAC  
Airgas East  
Albany College of Pharmacy and Health Sciences  
Albany County  
Albany County Convention & Visitors Bureau  
Albany International Airport  
Albany International Corporation  
Albany Law School  
Albany Medical Center  
Albany Port Commission  
Albany Valve & Fitting Company  
Albany-Colonie Regional Chamber of Commerce  
Alchar Printing Group  
Alteris  
AMRI  
Anchor Agency, Inc.  
Anderson Group, The  
AngioDynamics  
Arcadia Manufacturing Group  
Arsenal Business & Technology Partnership  
Austin & Co., Inc.  
Automated Dynamics  
Bank of America  
BBL Construction Services, LLC  
Beacon Institute for Rivers & Estuaries Upper Hudson  
    Research Ctr at Troy  
Berkshire Bank  
Bethlehem Chamber of Commerce  
Blass Communications

Bond, Schoeneck & King, PLLC  
Brayton Graphics  
British American Development Corporation  
BST - Bollam Sheedy Torani & Co.  
Business Review, The  
C & S Design Build, Inc  
C.T. Male Associates, P.C.  
Cambridge Valley Machining, Inc.  
Capital Bank & Trust Company  
Capital Bauer Insurance Agency  
Capital Communications Federal Credit Union  
Capital District Physicians' Health Plan  
Capital District Transportation Authority (CDTA)  
Capital District YMCA  
Capital Public Strategies, LLC  
Capital Repertory Theatre  
CapitalCare Medical Group, LLC  
Capitalize Albany Corporation  
Capovani Brothers, Inc.  
Capstone, Inc.  
Castle Rock Ranch Group, LLC  
CB Richard Ellis - Albany  
Century House Hotel Restaurant Conference Center  
CHA  
Chamber of Schenectady County, The  
Chamber of Southern Saratoga County, The  
Chief Executives Network for Manufacturing  
Citizens Bank  
City of Albany  
City of Amsterdam  
City of Cohoes  
City of Glens Falls  
City of Schenectady  
City of Troy  
City of Watervliet

CL King & Associates, Inc.  
CMA Consulting, Inc.  
CMI Communications  
College of Saint Rose, The  
Colonie Chamber of Commerce  
Columbia-Greene Community College  
Comfort Inn & Suites - East Greenbush  
Comfortex Window Fashions  
Conley Realty Associates  
Cooper Erving & Savage, LLP  
Couch White, LLP  
Creighton Manning Engineering, LLP  
CSArch  
CVD Equipment Corporation  
D & D Power  
Desmond Hotel & Conference Center, The  
Digital Imaging Technologies, Inc.  
Documentation Strategies, Inc.  
Ducommun AeroStructures New York, Inc.  
Dynamic Systems, Inc.  
EDC, Warren County  
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